

Partnership & Sponsorship Opportunities || 2022 - 2023

In Australia there are 59,990 registered charities according to Australian Charities and Not for Profit Commission with 34.7% based in NSW.

You ask yourself why should you partner with Sleepy's Foundation?

We really are like no other charity. Sleepy's Foundation is a multi-faceted and not a one-dimensional charity unlike all other charities, our main point of difference We are **"There to care for all"**, we care for all no matter what cancer, illness, or age you are.

In May 2019 Sleepy's Foundation was endorsed in Australia to operate as a charity in the category of Public Benevolent Institute (PBI) & endorsed by the Australian taxation office as a deductible gift recipient (DGR) and endorsement for charity tax concessions in respect of income tax exemption GST concessions and FBT exemptions.

Registration with the Australian charities and not for profits Commission as a charity Public Benevolent Institute (PBI) ABN 30633811962

Sleepy's Foundation logo is registered on the Australian register of trademarks in the following classes: 35,36 and 41

Mission Statement || Our Core Vision

Where business and the community come together to tackle cancer, adversity, poverty, sickness, helplessness, distress, or social isolation by providing help by means of immediate cash relief or experiences, either physically or emotionally that aid in the quality of life in children & adults, that give hope and strength for a better future or outcome of life.

Sleepy's Foundation relies solely on the generosity of our partners, and events.

From 1st July 2022 we are looking to partner with leaders in the community by creating partnerships and developing programs with shared values and objectives that will be mutually beneficial as well as strengthening our connections in our community that we are operating within.

The benefits of partnering with our Sleepy's Foundation can include:

- Build a relationship with your local community and help create a better community
- Recognition
- Tax benefits
- Increases employees' respect and attachment to an employer, making them happy to be working for a business that cares for the community.
- Impacts the Lives of Beneficiaries
- Increased visibility and revenue
- Brand recognition

Sleepy's Foundation's vision and goal in the next 5 years is to significantly increase our giving to individuals and families. We will also be looking to broaden our geographic base to help maximise impact in our local and extended areas.

We would love to have you as a Partner or Sponsor of Sleepy's Foundation and all packages will be exclusively tailored to meet your companies' goals and values.

Types of Partnerships & Sponsorships available

- Principal Partnership - \$20k and above
- Major Partnership - \$15K - \$20k
- Corporate Partnership - \$10K - \$15k
- Business Sponsorship - \$1k - \$10k
- Event Sponsorship – Platinum/Gold/Silver/Bronze
- In kind partnership – donation of goods and services
- Media Partner – promotion of Sleepy's Foundation and events
- Charity Partnership – Raise funds on Sleepy's Foundation behalf
- Friends of Sleepy's Day annual donation

If you wish to discuss Partnership or Sponsorship opportunities or require further information regarding Sleepy's Foundation please don't hesitate to contact Robynn or Peter Sleep by email admin@sleepysfoundation.com.au or phone 0423956756

